

Name: Rosanna Herber

Campaign Committee: Rosanna Herber for SMUD Board 2018

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FPPC ID number: 1401022

Campaign consultant: Capital Campaigns

Phone number: 916-446-7600

Campaign Manager: Corin Choppin

Campaign Manager #: 916-606-9609

Employer: None

Occupation: Retired SMUD Employee

Office seeking: SMUD Board

Area: Ward 4

Budget: \$80,000

Raised to date: \$30,000

- 1. How have you and/or will you support the mission and purposes of the RainbowPAC as outlined above? Please be specific.\*

**I've been an LGBT community activist and neighborhood leader who works diligently to promote equality for all and to engage people in the political process so they can make a difference. I've been the PAC Chair of the Stonewall Democratic Club, a neighborhood leader, a Soroptimist who raises money for programs that support young women and girls and a founding member of the Women and Girl's Advancement Coalition. In all of these groups, I help organize people so that they have a more active and effective role in local government.**

- 2. Are you a current member of the Sacramento Rainbow Chamber of Commerce? If yes, since when? And, are you or any of your staff or key volunteers openly LGBT?\*

**I'm not a member of the Rainbow Chamber because I don't own or represent a business. I was a member of the Rainbow PAC for two years when you could join. I understand that new membership options are being considered and I will join when I can. I'm an open lesbian and many of my volunteers come from the LGBTQ community. Capitol Campaigns runs my campaign and several members of its staff are LGBT.**

- 3. Describe how you would support/oppose the use of programs to ensure equal opportunities, policies, laws, and/or ordinances that protect LGBT individuals in the workplace.\*

**I strongly support the use of programs to ensure equal opportunities for all. When I was an employee at SMUD, I started the LGBTQ Resource Group to give a voice to LGBTQ employees. As a SMUD Board member, I'll work to see that SMUD is compliant with all laws and ask that SMUD work with other key Sacramento companies to promote programs that support and protect LGBTQ employees in the workforce.**

- 4. What are the most pressing issues facing our region, and how do you propose we resolve them?\*

**1) Homelessness is the biggest issue in Sacramento. All community groups need to engage with the City and County to support them in their efforts to offer program and services that help people out of poverty and into homes.**

**2) Funding for Measure A. We need better transportation options for everyone. I'll work to engage the community in supporting Mayor Steinberg when he puts forth a new ballot measure to renew Measure A.**

**3) Childcare and Equal Pay. I'm part of the Women and Girl's Advancement Coalition that is working with the City and County to promote childcare and equal pay.**

- 5. What is your vision to attract major business/Fortune 500 companies into our region?\*

**The City and County need a robust Economic Development Team that can work with local chambers and business leaders to bring more jobs to our community. SMUD is currently part of the region's economic development efforts and contributes significantly to regional recruitment efforts. SMUD needs to continue to offer economic development agreements with major business/Fortune 500 companies to provide lower electric rates to companies who will bring new jobs to Sacramento.**

- 6. Share your vision to make our region a better place for small businesses.\*

**The City and County should invest more in small businesses by growing the grant programs they have that support small businesses. I think SMUD should increase its engagement with small business through contracting opportunities and energy efficiency programs so that local firms benefit from SMUDs local ownership.**

- 7. Describe your position on Community Benefit Resolutions, Living Wage Ordinances, and Project

**I strongly support Project Labor Agreements. Public dollars used to build local public buildings should support the community by using local labor unions and their workforces. I equally support the Living Wage Ordinance and Community Benefit Resolutions. SMUD is owned by the community and has a responsibility to help lift up the workforce in our community.**

- 8. What is your position on requiring employers to provide health care insurance to workers and families?\*

**I support requiring employers to provide health care insurance for workers and their families.**

- 9. Describe your vision for improving economic conditions and job security of people within the office you are seeking.\*

**I'll work with the SMUD Board to ensure that SMUD employees have a variety of programs to help them succeed. For example, mentor programs to improve economic conditions and provide upward mobility for their careers. I'll also support Employee Resource Groups and a strong Diversity and Inclusion Department to make sure all employees have opportunities to succeed.**

- 10. Identify three (3) key endorsements that you have received for your candidacy.\*

**The entire SMUD Board of Directors**

**Stonewall Democratic Club**

**Mayor Darrell Steinberg**

- Virtual Signature\*

The undersigned stipulates that the information provided within is his/her own true and accurate statement AND represents the position of their candidacy.

Print Name

Rosanna Herber

- Date\*

Date accompanying Virtual Signature.

Submit Questionnaire